

ORDER



Orders	Order / Rev:	104878
	Alt Order #:	06837423
	Product Desc:	OBAMA 4 AMERICA
	Estimate:	1522
	Flight Dates:	08/03/12 - 09/03/12
	Original Date / Rev:	10/15/12 / 10/15/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	207	\$139,850.00	\$118,872.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	207	\$139,850.00	\$118,872.50	0.00
Totals	675	\$512,925.00	\$435,986.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

KSNV	30%	\$512,925.00
Market	100%	\$1,709,750.00

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,852.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,852.50
KTUD	1%	\$17,097.50
KVVU	22%	\$376,145.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,877.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	GM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
COMMENTS APPLY TO SUB LINES A THRU B															
WAKE UP WITH THE WAGNERS															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--					4	\$400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					10	\$400.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$400.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$400.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$400.00		0.00			
2	KSNV	08/07/12	08/13/12	Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS	CM	430a-5a	MTWT--S	:30	4	\$150.00	2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	MTWT--S					4	\$150.00		0.00			
3	KSNV	08/14/12	09/03/12	Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS	CM	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	14	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	MTWT--S					5	\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	08/14/12-08/20/12	Wake Up Early w/ Wagners		430a-5a	MTWTh---Su	:30		(\$200.00)		0.00	NM		
				Credited [mg on different line]											
	Week:	08/21/12	08/27/12	MTWT--S					5	\$200.00		0.00			
	Week:	08/28/12	09/03/12	MTWT--S					5	\$200.00		0.00			
4	KSNV	08/03/12	09/03/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	4	\$700.00	1	0.00	NM	36	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--					4	\$700.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$700.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$700.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$700.00		0.00			
5	KSNV	08/03/12	09/03/12	Today Show Today Show COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	37	\$51,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--					4	\$1,400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					3	\$1,400.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$1,400.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$1,400.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$1,400.00		0.00			
7	KSNV	08/18/12	09/01/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-					1	\$350.00		0.00			
	Week:	08/20/12	08/26/12	-----S-					1	\$350.00		0.00			
	Week:	08/27/12	09/02/12	-----S-					1	\$350.00		0.00			
8	KSNV	08/18/12	09/01/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-					1	\$625.00		0.00			
	Week:	08/20/12	08/26/12	-----S-					1	\$625.00		0.00			
	Week:	08/27/12	09/02/12	-----S-					1	\$625.00		0.00			
10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12	CM	5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
NEVADA NEWSMAKERS no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S			1				\$825.00		0.00			
Week:	08/20/12	08/26/12	-----S			1				\$825.00		0.00			
Week:	08/27/12	09/02/12	-----S			1				\$825.00		0.00			
11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00
NEWS 3 AT SUNRISE no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S			1				\$325.00		0.00			
Week:	08/20/12	08/26/12	-----S			1				\$325.00		0.00			
Week:	08/27/12	09/02/12	-----S			1				\$325.00		0.00			
12	KSNV	08/19/12	09/02/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00
TODAY ON SUNDAY no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S			2				\$625.00		0.00			
Week:	08/20/12	08/26/12	-----S			2				\$625.00		0.00			
Week:	08/27/12	09/02/12	-----S			2				\$625.00		0.00			
13	KSNV	08/19/12	09/02/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00
MEET THE PRESS no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S			1				\$3,000.00		0.00			
Week:	08/20/12	08/26/12	-----S			1				\$3,000.00		0.00			
Week:	08/27/12	09/02/12	-----S			1				\$3,000.00		0.00			
14	KSNV	08/19/12	09/02/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
NEWS 3 TODAY/WKEND no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S			1				\$500.00		0.00			
Week:	08/20/12	08/26/12	-----S			1				\$500.00		0.00			
Week:	08/27/12	09/02/12	-----S			1				\$500.00		0.00			
15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	SM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S			1				\$500.00		0.00			
Week:	08/20/12	08/26/12	-----S			1				\$500.00		0.00			
Week:	08/27/12	09/02/12	-----S			1				\$500.00		0.00			
16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/07/12	08/13/12	M-----			2				\$500.00		0.00			
Week:	08/14/12	08/20/12	MTWTF--			10				\$500.00		0.00			
Week:	08/21/12	08/27/12	MTWTF--			10				\$500.00		0.00			
Week:	08/28/12	09/03/12	MTWTF--			10				\$500.00		0.00			
17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	31	\$10,075.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/07/12	08/13/12	M-----			2				\$325.00		0.00			
Week:	08/14/12	08/20/12	MTWTF--			10				\$325.00		0.00			
Week:	08/21/12	08/27/12	MTWTF--			10				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
22	KSNV	08/21/12-08/27/12	M-F Today Show III 4th Hr			10am-11am	MTWTF--	:30		(\$325.00)		0.00	NM		
Credited [m] on different line]															

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	17	\$11,900.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$600.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$600.00		0.00			
27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.00	1	0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	M--F--						6	\$1,000.00		0.00			
Week: 08/07/12		08/13/12	MTWTF--						15	\$1,000.00		0.00			
Week: 08/14/12		08/20/12	MTWTF--						15	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						15	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	MTWTF--						15	\$1,000.00		0.00			
28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/13/12	MTWTF--						5	\$1,100.00		0.00			
29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	MTWTF--						5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	MTWTF--						5	\$1,000.00		0.00			
30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.00	1	0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	-----S-						2	\$650.00		0.00			
Week: 08/20/12		08/26/12	-----S-						2	\$650.00		0.00			
Week: 08/27/12		09/02/12	-----S-						2	\$650.00		0.00			
31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	12	\$12,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	MTWTF--						5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	M--F--						2	\$1,000.00		0.00			
32	KSNV	08/14/12	09/03/12	Face to Face/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	12	\$9,600.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	MTWTF--						5	\$800.00		0.00			
Week: 08/21/12		08/27/12	MTWTF--						5	\$800.00		0.00			

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Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M--F--		2				\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	07/31/12-08/06/12		M-F News 3 at Eleven		11pm-1135pm	M---F----	:30		(\$1,100.00)		0.00	NM		
	See MG 41.24 [PGM CHG = OLYMPIC LATE NEWS]														
2	KSNV	07/31/12-08/06/12		M-F News 3 at Eleven		11pm-1135pm	M---F----	:30		(\$1,100.00)		0.00	NM		
	See MG 41.23 [PGM CHG = OLYMPIC LATE NEWS]														
23	KSNV	08/06/12-08/06/12		Olympics Late News 3		11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 41.2 08/03 [MG]														
24	KSNV	08/06/12-08/06/12		Olympics Late News 3		11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 41.1 08/06 [MG]														
Week:		08/07/12	08/13/12	M-----		1				\$1,100.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$1,100.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$1,100.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$1,100.00		0.00			
42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
	Sa-Su News 3 at Eleven														
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S-		1				\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S-		1				\$1,100.00		0.00			
43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
	Sa-Su News 3 at Eleven														
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S		1				\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S		1				\$1,100.00		0.00			
44	KSNV	08/07/12	09/03/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
	Tonight Show														
	COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----		1				\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$425.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$425.00		0.00			
45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
	Late Night w/Fallon														
	COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----		2				\$225.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$225.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$225.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$225.00		0.00			
46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
	Saturday Night Live														
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2				\$1,400.00		0.00			
Week:		08/20/12	08/26/12	-----S-		2				\$1,400.00		0.00			
Week:		08/27/12	09/02/12	-----S-		2				\$1,400.00		0.00			
47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
	Sports Night in Las Vegas														
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S						1	\$400.00		0.00			
Week:	08/20/12	08/26/12	-----S						1	\$400.00		0.00			
Week:	08/27/12	09/02/12	-----S						1	\$400.00		0.00			
48	KSNV	08/03/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	26	\$31,200.00
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/31/12	08/06/12	M--F--						10	\$1,200.00		0.00			
Week:	08/07/12	08/13/12	MTWTF--						16	\$1,200.00		0.00			
49	KSNV	08/04/12	08/04/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/30/12	08/05/12	-----S-						6	\$1,700.00		0.00			
50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/30/12	08/05/12	-----S						6	\$1,700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	07/30/12-08/05/12		Olympics Daytime Weekend		4am-6pm	-----Su	:30		(\$1,700.00)		0.00	NM		
See MG 50.7															
7	KSNV	08/04/12-08/04/12		Olympics Daytime Weekend		4am-6pm	-----Sa--	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 50.2 08/05															
51	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	-----S-						5	\$1,700.00		0.00			
52	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	5-7A	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	-----S-						2	\$900.00		0.00			
53	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND (7:00 AM-3:00 PM)	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	-----S						4	\$1,700.00		0.00			
54	KSNV	08/03/12	08/06/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M--FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/31/12	08/06/12	M--FS-						1	\$6,000.00		0.00			
55	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S						1	\$3,200.00		0.00			
56	KSNV	08/26/12	08/26/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	-----S						1	\$3,200.00		0.00			
57	KSNV	08/19/12	08/26/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1			\$1,100.00			0.00			
		Week: 08/20/12	08/26/12	-----S		1			\$1,100.00			0.00			
58	KSNV	08/18/12	08/18/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1			\$375.00			0.00			
59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1			\$225.00			0.00			
60	KSNV	08/07/12	08/10/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12:35am	-TWTF--	:30	4	\$1,100.00	7	0.00	NM	4	\$4,400.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	-TWTF--		4			\$1,100.00			0.00			
61	KSNV	08/05/12	08/05/12	Olympics Daytime Week6M Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$0.00	16	0.00	NM	2	\$0.00
EXTRA SPOTS WHICH AIRED IN ERROR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		2			\$0.00			0.00			
62	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/14/12	08/20/12	-----S		1			\$3,200.00			0.00			
63	KSNV	08/21/12	08/24/12	FacetoFace/Ralston Rep6M Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/21/12	08/27/12	-TWTF--		2			\$800.00			0.00			
E 64	KSNV	08/28/12	08/30/12	Wheel of Fortune in PRIME Wheel in Prime	CM	M-SA 8-11p / SUN	-TWT---	:30	3	\$1,000.00	1	0.00	NM	2	\$2,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/12	09/03/12	-TWT---		3			\$1,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	08/28/12-09/03/12		Wheel of Fortune in PRIME		M-SA 8-11p / SUN	-TWTh----	:30		(\$1,000.00)		0.00	NM		
Credited [credit - mg on 6863795]															
65	KSNV	08/28/12	08/30/12	RALSTON in PRIME Face to Face in PRIME	CM	8-11pm	-TWT---	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/12	09/03/12	-TWT---		3			\$800.00			0.00			
66	KSNV	09/01/12	09/01/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1			\$1,300.00			0.00			
67	KSNV	09/01/12	09/01/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$1,325.00	1	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1			\$1,325.00			0.00			
68	KSNV	09/01/12	09/01/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1			\$2,000.00			0.00			

